

# News Release

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## **BASF increases prices for non-ionic surfactants**

**Ludwigshafen, Germany – June 21, 2018** – Effective July 1, 2018, or as contractual obligations allow, BASF will increase prices for non-ionic surfactants such as Lutensol<sup>®</sup>, Plurafac<sup>®</sup>, Pluronic<sup>®</sup>, Pluriol<sup>®</sup>, Glucopon<sup>®</sup>, Dehypon<sup>®</sup>, Emulan<sup>®</sup>, Degressal<sup>®</sup> and Dehydol<sup>®</sup> in EMEA region (Europe, Middle East and Africa) by up to 160 euros per metric ton.

### **About the Care Chemicals division at BASF**

The BASF division Care Chemicals offers a broad range of ingredients for personal care, hygiene, home care, industrial & institutional cleaning, and technical applications. We are the global leading supplier for the cosmetics industry as well as the detergents and cleaners industry, and support our customers with innovative and sustainable products, solutions and concepts. The division's high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients and UV filters. Superabsorbent polymers developed for the full spectrum of hygiene applications complete the range. We have production and development sites in all regions and are expanding our presence in emerging markets. Further information is available online at [www.care-chemicals.basf.com](http://www.care-chemicals.basf.com).

### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of €64.5 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at [www.basf.com](http://www.basf.com).